

Ricardo Dias Barrozo Netto

Graphic Designer / Art Director

Date of Birth: August 16th, 1981
Phone Number: +1 801 3501721
Web Address: <http://kasulo.ws>
E-mail: hello@kasulo.ws

Work Experience:

February to April, 2002 - Web Designer for Sá Ribeiro Comunicação.

I was responsible for web layouts, web animations and HTML updates.

I created visual concepts and layouts for their more important clients listed below.

Clients: Coca-Cola, Cinemas Severiano Ribeiro and Kinoplex - Sá Ribeiro Comunicação.

June to December, 2002 - Freelance works for Estúdios Barrozo Netto.

I was responsible for creating corporate identities, website developments and layouts / concepts creation.

I also developed their website and created their logo.

Clients: Coca-Cola, Shell, Texaco, Repsol, PL and Due Comunicação - Estúdios Barrozo Netto.

April to December, 2004 - Art Director for Assessorarte Artworkers

I was lead designer / art director for all the print content of the Agency.

I also developed their website and created concepts for promotional material, shelves and products displays.

Clients: Vichy, La-Roche Posay, Suez, Tractebel and Revlon

February, 2005 to January, 2006 - Freelance work for 3/quartos design group.

I was responsible for the creation of a study group called 3/quartos design gráfico.

With 5 designers including me, 3/quartos got some great clients. All brought to the group as freelance work.

I created design concepts, layouts and web development content while in 3/quartos design group.

Clients: Coca-Cola, Due Digital, Biruta Mídias Mirabolantes, DWG Imagem, Ranário das Tocas, L'Oreal Paris and Thelu.

Awards & Recognitions:

- New Web Pick Awards with DWG Imagem website - USA
- 4efx Award with kasulo website (personal portfolio) - BRAZIL
- Pagecrush Award with kasulo website (personal portfolio) - USA
- Website published on the Website Index by Content book with kasulo website (personal portfolio) - NETHERLANDS

March to October, 2007 - Art Director / Animator for Kaus Mídia

I was responsible for art direction, concept creation, development and animation of all websites on Kaus Mídia.

I also created, developed and animated the company's website.

Clients: Draft+FBC (Portugal), Água Castello (Portugal), RJZ Imobiliária, TV Globo, Tátil, Americanas.com, Ao Cubo and Reader's Digest.

Awards:

- New Web Pick Awards with Kaus Mídia website - USA
- New Web Pick Awards with AoCubo website - USA
- New Web Pick Awards with Agua Castello website - USA

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October, 2007 to March, 2008 - Art Director for NBS.

I was one of the two responsables for all the web concepts and layouts inside NBS.
NBS is the biggest Advertising Agency in Rio de Janeiro.

Clients: Oi, Coca-Cola, Suvinil, Club Med, My Movies.

Awards:

- Prêmio Colunistas with Oi Quem ama Bloqueia website - BRAZIL
- Prêmio Colunistas with Dança da Mariazinha website (Coca-Cola's Aquarius Fresh) - BRAZIL
- Prêmio Colunistas Agency of the Year - BRAZIL

April, 2008 till Now - Art Director / Flash Animator for ThoughtLab.

I'm responsible for creating concepts, layouts and animations for several websites made in ThoughtLab.
I get involved with the projects since it's beginning till it's end by making layouts, animating and getting it ready for developers.

Clients: Plaza Cycle, Fender Guitars, Woodland Furniture, Harker Design, Ability Foundation, Professional Therapies, Agents Unlimited and Freelif.

Awards & Recognitions:

- FaveUp Web Award with kasulo (personal portfolio) - USA
- New Web Pick Award with kasulo (personal portfolio) - USA
- Pagecrush Award with kasulo (personal portfolio) - USA
- Linkage Post with kasulo (personal portfolio) - NETHERLANDS
- RGB Garden of the Month with kasulo (personal portfolio) - USA
- Straightline Bookmark with kasulo (personal portfolio) - JAPAN
- Dope Awards Recognition with kasulo (personal portfolio) - USA
- Www Magazine Post (March 2009 issue) with kasulo (personal portfolio) - BRAZIL
- 2 Silver W3 Web Awards - 13Relay website / Harker Design website
- Judge for The Global Cover Skin Design Competition for G3 NetBook
- 1 Gold and 1 Silver W3 Web Awards - AllWest Communications / Everyday ELL
- 2 New Web Pick featured websites - FlirtProm.com & GoProNetworks.com - USA
- 1 Golden & 1 Silver Utah Addy Awards 2011

Skills:

Image Manipulation / Illustration / Animation for Web / Video Editing / Sound Editing / Web programming.

Software Experience:

- | | |
|---------------|-----------------|
| - Photoshop | - After Effects |
| - Illustrator | - Premiere |
| - Flash | - Logic |
| - Dreamweaver | - Reason |

Education:

- 5 year of Graphic Design in UniverCidade (Rio de Janeiro).